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## Security First Puts Storm Response in the Spotlight

**Ormond Beach, Florida (4/24/25)** – Security First Insurance Company proudly hosted its second annual Storm Response Showcase on April 23, 2025, at its headquarters in Ormond Beach, Florida. The event spotlighted the company's First Choice Repair Network® (FCRN), a carefully vetted group of licensed, insured, and experienced contractors dedicated to helping valued customers recover quickly and safely after a loss.

Launched in 2020, the First Choice Repair Network® was created by Security First as a proactive measure to protect homeowners from roofing fraud and unlicensed contractors. Today, it includes a growing roster of vetted, licensed, and insured professionals delivering top-tier restoration, renovation, and emergency services statewide. Last year, the FCRN helped 6,411 Security First customers restore their homes following Hurricanes Milton and Helene, delivering fast, high-quality repairs.

The Showcase brought together more than 50 repair and restoration experts from the FCRN, giving Security First team members a unique opportunity to connect directly with the professionals who serve on the front lines of customer recovery after a loss. This immersive, educational event was designed to help our team better understand the repair process so we can provide more effective service and support when our customers need us most.

“Live demonstrations are a powerful part of the Showcase,” said Magen Young, First Choice Repair Network® Manager at Security First Insurance. “They give our team a front-row seat to the tools, materials, and techniques our partners use in the field. That kind of hands-on exposure deepens our team’s understanding of what our customers experience after a storm. It’s insight that leads to more compassionate service, clearer communication, and stronger, more personalized support for our valued customers.”

“Our First Choice Repair Network® is more than just a list of vendors—it’s a reliable, proven team that extends our ability to deliver on our promises,” said Melissa DeVriese, President of Security First Insurance Company. “We’re proud of the many customer success stories we’ve heard—stories of homes and lives made whole again, thanks to the skill and compassion of our trusted FCRN partners. That customer-first approach is reflected not only in the speed and quality of repairs but also in the trust we’ve earned—demonstrated by our 4.2-star Google rating and the thousands of homeowners we’ve helped recover after major storms like Hurricanes Milton and Helene.”

Security First continues to lead the industry by blending innovative technology, trusted partnerships, and a strong, customer-first mission to deliver peace of mind when it matters most.

To learn more about Security First Insurance Company and its homeowners insurance solutions, visit the company's website or contact the Marketing and Communications Director, Wendy Maddalone.

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## About Security First Insurance

Headquartered in Ormond Beach, Florida, Security First Insurance protects what matters most to hundreds of thousands of Floridians. Since opening its doors in 2005, the company has grown from a small startup into one of the state's largest and most trusted homeowners insurance providers—backed by over a century of insurance expertise and a team of nearly 400 insurance professionals who live and work in the communities they serve.

Whether responding to hurricanes, hailstorms, tornadoes or everyday emergencies, Security First has been on the ground—rebuilding roofs, restoring homes, and helping families recover—storm after storm, year after year®. The company's First Choice Repair Network®, launched to combat contractor fraud and ensure fast, reliable repairs, has become a lifeline for customers facing disaster.

Led by President Melissa Burt DeVriese, one of the few women at the helm of a homeowners insurance company in Florida, and CEO Locke Burt, a former Florida State Senator who helped shape key insurance legislation in Florida, Security First combines deep policy expertise with boots-on-the-ground responsiveness. It's not just about writing policies—it's about redefining what it means to show up for Floridians in times of need.

With a Financial Stability Rating® of A, Exceptional from Demotech, Inc., Security First continues to invest in solutions to keep Florida's families protected—today and for generations to come.

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