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## Security First Puts Real-World Storm Readiness on Display at Third Annual Storm Response Showcase

**Ormond Beach, Fla., March 2, 2026** —Florida homeowners judge storm preparation by how well it performs before, during, and after a storm. That principle shaped Security First Insurance’s third annual Storm Response Showcase, held on February 26, 2026. Forty-six (46) vendors from our First Choice Repair Network® (FCRN) participated in a full day of hands-on education, live demonstrations, and collaboration to support Florida homeowners through every stage of recovery.

The featured burn house demonstration was led by the [National Fire Sprinkler Association](#) (NFA) and [Paul Davis Restoration](#), with an educational review by [NEFCO Fire Investigations](#). The live exercise demonstrated how fires behave and why informed decision-making is critical once Emergency Responders have completed their work. It also showcased how the [First Choice Repair Network](#)® (FCRN) supports post-loss mitigation, repair, and restoration—offering Security First policyholders the choice to work with vetted vendors while helping them stabilize damage, begin recovery sooner, and move through the claims process with confidence after both storm and non-storm losses.

“Our vendor partners are the experts on the front lines of helping Florida homeowners get back on their feet,” said Magen Young, Manager of [Security First Insurance’s First Choice Repair Network](#)®. “The Storm Response Showcase gives us the opportunity to learn from their expertise, observe best-in-class response in action, and see firsthand how their expertise makes a real difference for homeowners, whether the damage comes from a storm or an everyday claim with policyholders choosing whether or not to use the network for their repairs.”

The FCRN brings together local expertise, vetted vendors, and coordinated processes to ensure Security First policyholders receive fast, reliable support whenever damage occurs.

Policyholders can choose to use the First Choice Repair Network® for any claim—storm-related or everyday—providing convenient access to trusted vendors and coordinated repair support. This network is central to Security First’s approach, helping homeowners recover quickly and confidently while maintaining flexibility and control over their repair process.

The First Choice Repair Network® also plays a critical role in Security First’s storm strategy, providing scalable, vetted resources across Florida to ensure faster response, consistent workmanship, and clear communication. Policyholders may choose to leverage the network for everyday claims as well, receiving the same level of accountability and care for general repairs and restorations year-round.

“Serving Florida homeowners is about preparing for real-world events and understanding how they affect homes and families,” said Melissa Burt DeVriese, President of Security First Insurance. “It’s also about offering a wide variety of policy options to meet the unique needs of Floridians. The Storm Response Showcase demonstrates how our strong vendor partnerships and commitment to superior customer service help homeowners recover quickly and confidently, with the flexibility to choose how they manage repairs.”

Security First Insurance’s commitment to preparedness extends beyond the Storm Response Showcase. With a 4.4 Google rating and recognition as [MarketWatch’s #1 pick for hurricane protection](#), the Company combines trusted vendor partnerships, a wide variety of products, and superior customer service to help Florida homeowners navigate both storm-related and everyday claims with confidence. By bringing together real-world expertise and hands-on experience, Security First Insurance continues to set the standard for responsive, reliable insurance solutions in Florida.

For more information about Security First Insurance, its First Choice Repair Network®, or to learn how the company prepares Florida homeowners for storms, visit [www.SecurityFirstFlorida.com](http://www.SecurityFirstFlorida.com).

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## About Security First Insurance

Headquartered in Ormond Beach, Florida, Security First Insurance protects what matters most to hundreds of thousands of Floridians. Since opening its doors in 2005, the company has grown from a small startup into one of the state’s largest and most trusted homeowners insurance providers—backed by over a century of insurance expertise and a team of nearly 400 insurance professionals who live and work in the communities they serve.

Whether responding to hurricanes, hailstorms, tornadoes or everyday emergencies, Security First has been on the ground—rebuilding roofs, restoring homes, and helping families recover—storm after storm, year after year®. The company’s First Choice Repair Network®, launched to combat contractor fraud and ensure fast, reliable repairs, has become a lifeline for customers facing disaster.

Led by President Melissa Burt DeVriese, one of the few women at the helm of a homeowners insurance company in Florida, and CEO Locke Burt, a former Florida State Senator who helped shape key insurance legislation in Florida, Security First combines deep policy expertise with boots-on-the-ground responsiveness. It’s not just about writing policies—it’s about redefining what it means to show up for Floridians in times of need.

With a Financial Stability Rating® of A, Exceptional from Demotech, Inc., Security First continues to invest in solutions to keep Florida’s families protected—today and for generations to come.

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