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Security First Insurance Continues Tradition of Sponsoring Children through Easterseals

Ormond Beach, FL – [December 15, 2025] – Security First Insurance is proud to continue its longstanding partnership with Easterseals of Northeast Central Florida. During this holiday season, team members supported families in the community by providing gifts for 154 children, who are Easterseals clients.

The generosity from Security First employees keeps this annual tradition alive and meaningful year after year.

“Our partnership with Easterseals has always been rooted in service and compassion,” said Melissa Burt DeVriese, President of Security First Insurance and Chair of the Board for Easterseals Northeast Central Florida. “Seeing our team come together to support these children is something I’m truly proud of. It speaks to who we are as a company and how deeply we care about the families Easterseals serves.”

Easterseals provides essential services, education, and advocacy so people living with autism and other disabilities can live, learn, work, and play in the community. Security First is honored to play a part in that mission and help families facing challenges during the holiday season.

This season, and every season, it’s the generosity, spirit, and dedication of our team members that make these moments of joy possible. Together, we are not just sponsoring gifts, we are sharing hope, comfort, and the reminder that every child matters.

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About Security First Insurance

Headquartered in Ormond Beach, Florida, Security First Insurance protects what matters most to hundreds of thousands of Floridians. Since opening its doors in 2005, the company has

grown from a small startup into one of the state's largest and most trusted homeowners insurance providers—backed by over a century of insurance expertise and a team of nearly 400 insurance professionals who live and work in the communities they serve.

Whether responding to hurricanes, hailstorms, tornadoes or everyday emergencies, Security First has been on the ground—rebuilding roofs, restoring homes, and helping families recover—storm after storm, year after year®. The company's First Choice Repair Network®, launched to combat contractor fraud and ensure fast, reliable repairs, has become a lifeline for customers facing disaster.

Led by President Melissa Burt DeVriese, one of the few women at the helm of a homeowners insurance company in Florida, and CEO Locke Burt, a former Florida State Senator who helped shape key insurance legislation in Florida, Security First combines deep policy expertise with boots-on-the-ground responsiveness. It's not just about writing policies—it's about redefining what it means to show up for Floridians in times of need.

With a Financial Stability Rating® of A, Exceptional from Demotech, Inc., Security First continues to invest in solutions to keep Florida's families protected—today and for generations to come.

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